



About Susie Hill

Susie is the director of The Website Company www.thewebsitecompany.co.nz, which specialises in providing website content, and content writers, particularly for health organisations, but not exclusively.

She also personally project manages website builds and website redevelopments, largely because she is in demand for this work and loves to do it.

Susie has a strong background in journalism and allied health fields - she worked for 10 years as a medical laboratory technologist, then 16 years as a health reporter. She was deputy editor of *New Zealand Doctor* newspaper for nine years, *Metro* health columnist for two, and health correspondent for Radio New Zealand's *Mike Hosking Show*.

She made the switch to web work some years ago and, prior to starting The Website Company in 2008, worked full time as an in-house web editor for a national mental health centre, funded by the Ministry of Health.

Current major clients include The Mental Health Foundation of New Zealand (which manages three large websites), UMB publishers of the award-winning health consumer website everybody.co.nz and the new health and wellbeing website www.liveto100.co.nz

She has enjoyed working on other smaller contracts outside the health sector, including projects for a long-standing Auckland architectural firm, a spring water company, a global supply chain, child protection agency and an innovative business park.

As a website content writer and 'facilitator', Susie enjoys working with people to achieve winning websites. She is constantly up skilling to keep pace with changing IT trends and technologies; she is a member of PRINZ (Public Relations Institute of New Zealand) and regularly attends NZ Trade & Enterprise business training seminars and international web conferences.

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Tiny CV - Susie Hill

I have an insatiably curious, determined, gregarious type A personality. My career and other personal information are compressed as follows:

1980s - NZCS (Paramedical). Medical laboratory technologist, Wellington Public Hospital. Travel in Europe, Middle East, US.

1990s - BSc (Physiology), Victoria University, Wellington. Certificate of Journalism AIT, Auckland. Various health reporting assignments: *Central Leader*, *New Zealand Doctor* newspaper, *Metro Radio New Zealand's Mike Hosking Show*. Travel in China, Australasia.

2000s - Sub-editor, *Taste*, a food magazine. Various web editing assignments, including in-house web editor for Te Pou. Post graduate studies in human nutrition. Created The Website Company. Travel in Europe, Australasia.

2010s - The Website Company. Travel TBD...

Family - I have a partner, who is a sales executive, and between us we have an adult son and daughter, and a young son still at school. We are based in Auckland, with extended whanau in Auckland, Wellington, Australia and London.

Passions - family first and foremost, close friends, Aotearoa, the world wide web, books (avaricious and voracious reader/learner), understanding the minutiae of things and applying it to improve stuff (kaizen - I stole that concept off a friend and colleague), eating, cooking, nutrition and growing things, good champagne, preventive science, anything physiological, words, comfortable travel, walking, boating, swimming and yoga. Happily lying around in the sun thinking about all of the above.

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